

ATTACHMENT 1

GUIDELINES ON USE OF THE
RESPONSIBLE CARE® SERVICE MARKS

(The guidelines below represent a portion of the requirements as they relate to partner associations. The provisions on member companies of CMA and partner companies remain unchanged.)

Partner Associations in the CMA Responsible Care® initiative

- A. Partner Associations are granted a royalty free, non-exclusive, non-transferable license within the United States to use the Responsible Care® service marks (including the "hands" logo service mark) under the terms and conditions outlined herein.
- B. In using the Responsible Care® service marks, each Partner Association acknowledges that CMA has and will continue to retain full ownership of the service marks and related registrations. Nothing in this grant shall be construed to give a Partner Association any right, title or interest in the service marks or related registrations except as a licensee of CMA.
- C. Partner Association usage of any Responsible Care® service mark must be accompanied by an ® to indicate that the service mark is a registered mark of CMA.
- D. Each Partner Association is entitled to use the Responsible Care® service marks only in the following ways:
 1. as part of the association's letterhead in the following manner: "XYZ Association, a Chemical Manufacturers Association Responsible Care® Partner Association," or "XYZ Association, a Partner Association in the Chemical Manufacturers Association Responsible Care® initiative."
 2. internally, as part of the Association's communications to help explain and promote the Responsible Care® initiative to its members in the following manner: "XYZ Association, a Chemical Manufacturers Association Responsible Care® Partner Association," or "XYZ Association, a Partner Association in the Chemical Manufacturers Association Responsible Care® initiative."

3. externally, in the context of describing and promoting how the Responsible Care® initiative relates to the association's commitment to health, safety or environmental improvements.
4. any time the "hands" logo service mark is used, the Partner Association must reference the fact that it is a "Chemical Manufacturers Association Responsible Care® Partner Association" or a "Partner Association in the Chemical Manufacturers Association Responsible Care® initiative."

The Responsible Care® service marks shall not be used:

1. as part of a Partner Association's effort to support or oppose governmental actions, including legislation or regulation;
2. to promote the association's products or services, unless they are directly related to the improvement of its member's health, safety and environmental performance.
3. by members of the association, unless they are CMA members, Partner Companies in Responsible Care®, or they are informing their employees about Responsible Care®.

CMA
EC-10/18/92
BD-10/19/92

CMA 077255

Responsible Care[®] Service Marks

1. Responsible Care[®]



3.



1 Use of the phrase "Responsible Care[®]: A public Commitment" can be displayed anywhere around the "hands" symbol.