

managing confidentiality of specific chemical identity of new substances, this issue is apparently closed; IAG will focus on more general aspects of confidentiality in OECD countries. IAG's consideration of the Bhopal disaster concluded that procedures for in-plant and adjacent community safety need review and broad communication of these to minimize adverse legislation.

2. Association Liaison

A major effort was made to use the U.S. Chamber of Commerce's teleconference facilities for a Council of Chemical Associations' seminar on RCRA, scheduled for early March. Unfortunately, due to the diverse requirements of some associations, the participation needed to approximate this format's substantial costs could not be provided. As an alternative, the more detailed two-day seminars to be presented by CMA's Environmental Management Committee will be modified to include all interested CCA participants. The programs in Houston, New York and possibly Chicago will provide for "break-out" sessions when requested by participating associations.

B. Government Relations Department

1. Federal Affairs

CHEMICAL FORUM. In recent months, the CMA CHEMICAL FORUM Luncheon series has brought several influential speakers before our audience of Washington industry executives.

In September the CHEMICAL FORUM featured the former Governor, and now U.S. Senator Daniel Evans, of Washington. A Republican, and member of the Senate Environment and Public Works Committee, Senator Evans discussed Superfund reauthorization and the direction he felt a bill should take.

On October 11, writer-commentator Ben Wattenberg discussed his book "The Good News Is the Bad News Is Wrong." Mr. Wattenberg's contention is that the pessimistic press and doom-saying TV networks have misled American public toward a negative, fear-oriented view of life in America.

The November CHEMICAL FORUM featured Dr. Richard Wirthlin, President Reagan's pollster and one of his chief political advisors. Dr. Wirthlin reviewed Campaign '84 and the election results, and discussed some of the challenges facing the Administration over the next four years.

The next CHEMICAL FORUM will be February 12, beginning the 1985 series. Featured speaker is expected to be House Commerce Committee Chairman John Dingell (D-MICH).

Bhopal Impact and Response Planning. In the wake of the Bhopal accident, CMA initiated planning to deal with increased public and governmental emphasis on emergency planning and response, transportation safety, and right-to-know issues.

EMC Environmental Update. The EMC's Fall Environmental Update was held in San Francisco. The Update, held in conjunction with the California CIC, was attended by approximately 130 persons from 60 companies. The Update featured a one-half day summary of the recent RCRA amendments.

D. Office of General Counsel

The Office of General Counsel will be publishing and routinely updating a registry of CMA companies who have attempted to utilize alternative dispute resolution for their intercorporate disputes. The registry will identify such things as the nature of the disputes, the techniques attempted, the status of the efforts, and a corporate representative who can be contacted for more information.

By helping to maximize our industry's expertise in alternative dispute resolution, we hope to enhance our credibility for the future when we propose creative solutions on our advocacy agenda, such as the recent establishment of Clean Sites, Inc.

E. Communications

Bhopal Response. Rarely does one event so stretch an organization's capabilities as has the accident in Bhopal. Every member of the department became involved through answering over 1,000 press inquiries, preparing and distributing briefing materials to 1,700 industry addressees, coordinating numerous television and radio appearances, writing in CMA News and ChemEcology, producing and distributing television and radio features on industry safety to the CMA network and developing the communications portion of the Bhopal response plan. Outside consultants were retained to analyze the media coverage by five major daily newspapers, three news magazines and the three major television networks. An open Communications Committee meeting January 9, which was focused on the implications of Bhopal, drew 70 attendees.

Other Areas

- o The CMA Issues Briefing Book, with a current distribution of 1,350 was updated in December.
- o A CMA Community Relations manual has been developed to assist CIC's in organizing state programs.